

# REPUTATIONAL MARKETING

APPLY NOW!



Awarding Body:  
ASPIRE



Duration:  
2 months



Language:  
English



Education:  
Online



Fees: €350  
Per Module

## PROGRAM OVERVIEW:

- Managing Brand Reputation
- Reputational Marketing in an integrated marketing strategy
- Digital Marketing trends
- Marketing on Facebook Groups
- Marketing on Instagram
- Paid, Earned, Owned Media



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